

COMPANY PROFILE

# TechAbout

Digitizing Human Potential · Presidential Award-Winning IT Company

## About Us

TechAbout is a multi-skilled technology company founded by Jazib Zaman in 2017, with operations in Pakistan and the United States. From website and application development to design, ERP, digital marketing and content, our teams build the software that helps our clients hit real business goals.

We're a corporate member of the Lahore Chamber of Commerce & Industry, a registered member of the Pakistan Software Export Board and PASHA, and — in 2022 — an official member of the Forbes Technology Council. Above all, we're a four-time Presidential IT Award winner (2020–2023).

<b>2017</b> Founded	<b>4×</b> Presidential Awards	<b>3</b> Global offices	<b>25+</b> Countries served
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## Vision & Mission

**Vision.** To lead the IT world — building the integrated systems and platforms that carry Pakistani technology onto the global stage.

**Mission.** To be a worldwide leader in building integrated systems for the latest technologies emerging across Information Technology — and to create economic opportunity through them.

## Core Services

### Software Development

Skilled engineers designing, building and supporting software across every layer and domain.

### Cloud Computing

On-demand cloud infrastructure that cuts cost and improves agility, billed as you use it.

### Artificial Intelligence

Applied AI and machine learning that turn data into automation and better decisions.

### Cyber Security

Deep expertise in critical-infrastructure and computer security to harden your organisation.

### System Analysis

Analysing and improving the systems and processes your business runs on.

### Full-Stack Development

Front-end and back-end web development to build and maintain complete digital products.

### Big Data

Analysis, processing and extraction from complex data using Hadoop, MongoDB and modern stacks.

### Information Security

Protecting your data from misuse, disclosure and unauthorised access with a security-first approach.

### Database Administration

Talented DBAs handling updates, storage, security and troubleshooting for your data.

### AR & VR

Augmented and virtual reality experiences using computer vision, depth tracking and simulation.

## Robotics

A robotics team working on bio-inspired machines that replicate and assist human action.

## Information Management

Systems that keep company information organised, secure and useful.

## Additional Services

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Web Development

App Development

ERP  
Systems

Graphic  
Design

Video & Motion Graphics

Digital Marketing

SEO Services

Content  
Creation

## Awards & Recognition

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**2020** — Presidential Export Trophy · President Dr. Arif Alvi · Aiwan-e-Sadr

**2021** — Best Software Company · Aiwan-e-Sadr, Islamabad

**2022** — Best Presidential Exports · President of Pakistan

**2023** — Presidential IT Export Award · 4th consecutive year

**Accredited by:** SECP, PSEB, PASHA, FBR, LCCI, Forbes Technology Council

## Our Ventures

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**Techi.** Daily technology news, design and in-depth editorial, cited by CNN, BBC and The Guardian.

**TechEngage.** Technology media outlet — an Apple News & Google News publisher and Amazon affiliate partner.

**WPArena.** Award-winning WordPress publication on hosting, plugins and web publishing.

**WP Designer.** WordPress tutorial hub with how-to guides and free, affordable custom themes.

**BlogReach.** Premium outreach marketplace for guest posting, link-building and sponsored campaigns.

**Corner.pk.** E-commerce platform built to put Pakistan among the world's top online marketplaces.

**Trip Organizer.** Travel platform bringing hotels, ticketing, visas, tours and activities into one place.

## Clients & Industries

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### Selected clients:

Amazon

Telenor

Dell

Stripe

Envato

Ralph Lauren

Punjab Police

PublishPress

Beaver Builder

OrbitFox

WP ERP

Azgard-9

Blockonomics

Finja

### Industries served:

Hotel Management

Hospital Management

School Management

Tourism

HR Management

Healthcare

Agriculture

Real Estate

Retail

Accounts

Invoicing

Stock Management

## Leadership

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**Jazib Zaman** — Founder & Chief Executive Officer

Born in Gujranwala, Pakistan, Jazib has been drawn to programming since childhood — starting out writing code in DOS. That instinct became TechAbout in 2017, built on a simple idea: create economic opportunity by digitizing human potential.

He is a member of the Forbes Technology Council, an executive member of PIAF, and served as co-convener of the LCCI's Information Technology & Open-Source Software Promotion Committee (2020–2023).

**Board of Directors:** Jazib Zaman (CEO & Chairman), Muhammad Nauman Sarwar (Director), Muhammad Zeeshan Sarwar (Director)

## Contact

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7-Z, Phase III, DHA, Lahore, Pakistan  
+92 (042) 35692952 · hi@techabout.com · www.techabout.com

**Thank you · TechAbout Private Limited**